

Elahe Yazdani

UI/UX Designer | Conversational UX Designer | MSc Computational Linguistics

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PROFESSIONAL SUMMARY

UI/UX and conversational UX Designer with an MSc in Computational Linguistics and hands-on experience designing digital products, conversational flow, and user-centered interfaces. Experienced in UX design, information architecture, conversational design, user research, and digital content analysis. Combines design training with a strong background in linguistics, languages, and human-computer integration to create clear and intuitive user experience. Skilled in Figma, Voiceflow, Cognigy, Webflow, and Miro.

DESIGN PROJECTS

UI/UX Designer | 2026 | Photophile | Photography Studio Design | Freelance

- Designed a digital experience for a photography studio applying UI/UX design principles.

Conversation Designer | 2025 | Taskora Booking Assistant | Self-directed |

- *A booking assistant that turns a plain-language description of a household problem into an appointment.*

UX Designer | 2025 | Taskora home maintenance marketplace | Team of 3

- *Home maintenance marketplace that helps users searching for the right service category and get price estimates and appointment with the right service provider.*

UI/UX Designer | 2025 | Caffe Yoga | Yoga Studio redesign | Team of 2

- *Rebuilt the information architecture of a cluttered studio site.*

PROFESSIONAL EXPERIENCE

Freelancer UX & Conversational Designer | 2025-present | Remote

- UI/UX design: end-to-end product design across freelance and self-directed projects, research through high-fidelity prototypes in Figma.
- Conversational design: flow and dialogue design for chatbot and voice assistant use cases.

Digital Trust and Safety Analyst | 2024-present | TELUS Digital, Essen, Germany

- *Review user-generated content against detailed policy guidelines for a giant international company, in English and German*
- *Apply policy judgment to ambiguous edge cases. Content dependent language, slang, coded phrasing.*

TEACHING AND LANGUAGE INSTRUCTION

Business English Instructor | 2025-2026 | Contract, Baker Tilly, Düsseldorf, Germany

English & French Language Instructor | 2024-2025 | Volkshochschule, Düsseldorf, Germany

Business English Instructor | 2024-2025 | Schröder und Schröder GmbH , Düsseldorf, Germany

French Instructor & Neurocognitive learning Consultant | 2020-2022 | Dana Brain Health Institute Shiraz, Iran

French Teacher | 2016-2022 | Radin Multilingual institute, Shiraz, Iran

EDUCATION

MSc Computational Linguistics | 2022-2025 | Heinrich-Heine-Universität Düsseldorf

- Thesis: *A Corpus-Based Study Using Word Embedding Models*

MSc General Linguistics | 2016-2019 | Shiraz University, Iran

- Thesis: *A qEEG Investigation of Neural Correlates Underlying the Processing of Metaphor Comprehension*

DESIGN TRAINING AND CERTIFICATION

Cognigy Mastery Certification Program | 2026 | Cognigy Online Academy

Conversation Design for Chatbots & Voice Assistants | 2025 | Pakt Certified, Coursera

Fundamentals in UX and UX/UI in Action | 2025 | UX Land, Seattle, WA, US

Foundations of User Experience Design | 2024 | Google Certified, Coursera

SKILLS

Design: User-Centered Design, UX Design, UI Design, Information Architecture, User Flow, Prototyping

Methods: Corpus analysis, word embeddings, conversational flow design, user research, Conversational Interfaces

Design Tools: Figma, Figjam, Voiceflow, Webflow, Miro, Cognigy

LANGUAGES

Persian: Native

English: Fluent | IELTS Certified

French: Fluent | TCF Certified

German: Fluent | HHU Certified

PUBLICATIONS

Yazdani, E., Moloodi, A., Kheradmand-Saadi, Z., Kamali, A.-M., Chakrabati, P., Katab, B., Rao, K. S., & Nami, M. "A Brain Mapping Approach to Inspect the Underlying Neural Correlates upon Perceiving Persian Metaphors." *Social Cognitive and Affective Neuroscience*, 2021.

ADDITIONAL TRAININGS

5th Neuroscience and Cognitive Sciences Course — Tehran, Iran (2021)

2nd International Health Congress on Non-Communicable Diseases — SAM, Geneva (2020)

Neuroscience and Cognitive Sciences, elementary and complementary courses — Sharif University
Interdisciplinary Schools (2019 – 2020)